

ChangeNOW Privacy Policy

Your Security and Anonymity are Our Priority

Why Your Privacy Matters at ChangeNOW

At ChangeNOW, we believe that financial freedom and privacy are fundamental rights. Our privacy policy is built on this core principle, ensuring that your personal data and trading activity are handled with the utmost security and transparency. As a **non-custodial, instant crypto exchange**, we are designed from the ground up to protect your identity and assets.

Unlike many centralized exchanges, ChangeNOW operates with a user-first privacy approach. We understand that in the world of digital finance, your data is as valuable as your assets. Our policies are structured to minimize data collection and maximize your anonymity.

Key Features of Our Privacy-First Approach

No Account Registration Required

Exchange cryptocurrencies instantly without creating an account. This eliminates the storage of personal identifiers like your name, email, or password.

Strict No-KYC Policy

For the vast majority of exchanges, we do not require Know Your Customer (KYC) verification. Swap coins anonymously without submitting ID documents.

Non-Custodial Service

We never hold your funds. The exchange process is swift, and coins are sent directly to your wallet. You maintain 100% control of your assets.

Minimal Data Collection

We only collect the data necessary to process your transaction. We do not track your personal financial activity.

What Data Does ChangeNOW Collect?

Transparency is key. We are clear about the limited data we gather to facilitate your exchange.

1. Transaction Data

To process an exchange, we require the sending and receiving wallet addresses, the transaction amount, and a refund address. This is essential technical data for the swap to occur.

2. Automatically Collected Information

Like most websites, we collect non-personal data such as IP address, browser type, and device information for analytics and service improvement. We use this data in an aggregated, anonymized form.

3. Optional Communication Data

If you contact our 24/7 customer support, we will collect your email address and conversation history to assist you effectively.

How We Use and Protect Your Data

The limited data we collect is used strictly for legitimate business purposes:

- To process and complete your cryptocurrency exchanges
- To prevent fraud and ensure the security of our platform
- To improve our service and user experience through anonymized analytics
- To provide world-class customer support when you need it

We employ industry-standard security measures, including encryption and secure servers, to protect this data from unauthorized access, alteration, or destruction.

Your Rights and Choices

You are in control. You have the right to:

- **Exchange Anonymously:** Use our service without revealing your identity
- **Access and Delete Data:** Contact us to inquire about the data associated with your transaction and request its deletion, where applicable
- **Opt-Out of Analytics:** You can use browser extensions to block analytics tracking

Commitment to a Private Crypto Future

Our privacy policy reflects our mission to provide a seamless, secure, and private gateway to the cryptocurrency ecosystem. We are constantly reviewing and updating our practices to uphold the highest standards of data protection.

Ready to Experience a Truly Private Crypto Exchange?

Swap Crypto Instantly & Anonymously on ChangeNOW

For a complete and detailed breakdown, please read our full legal document:

[Official ChangeNOW Privacy Policy](#)

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